

Pegasus Film Festival Continues in All-Virtual Format Sixth Annual Event Kicks off Saturday, May 22, 2021at 7 pm CDT

(DALLAS – May 13) – As the pandemic continues, Pegasus Film Festival (<u>PegasusFilmFestival.com</u>) has continued its focus on maintaining a creative outlet for high school students.

Now in its sixth year, the Pegasus Film Festival, an organization run by students, for students, will be held online via Falcon Events (<u>FalconEvents.com</u>) Sat., May 22 at 7 pm CDT. Students around the globe from kindergarten through graduating high school seniors will be able to view their work along with their family and friends.

"As someone who has participated in Pegasus since my sophomore year and is now about to graduate, I can honestly say that each year has taught me valuable lessons that I will never forget," said Festival Director, Daviah Harrison. "It has been an honor to watch Pegasus grow, and I can't wait to see what this year will bring."

A Creative Outlet for Teens

The pandemic, says Harrison, has allowed students to dig deep into their art and learn new things about themselves. And, casting a wider, international net – a change the team made last year – means the festival will be bigger than ever, with a wider range of submissions. With entries ranging from different parts of Texas, California and even various international countries, such as Iran, Romania and Vietnam. The films also primarily focus on the effect that the pandemic has had on humans universally, touching on the themes of isolation, loneliness, overwhelming fear of the world changing and the struggles of learning how to learn virtually.



As the planning team quickly pivoted to a virtual format in 2020 amid COVID-19 concerns, they are applying what they learned to their sixth-annual event. "Last year was a surprise to all of us, and switching to an online festival was not easy," said Harrison. "But, this year we are prepared and excited to connect with people everywhere."

Submission Categories

The Pegasus team hopes to foster a positive and enjoyable digital experience for all that will lift the spirits of homebound creatives. There was even an extension of the final deadline this year, so that those who were hoping to submit, but were running out of time, could have a chance. The festival's submission categories include:

Narrative
Documentary
Experimental
Animation
Music Video
Micro Movie

Support for Pegasus Film Festival

Funds raised by the Festival go beyond the costs of hosting the event and awarding prizes to festival winners. Contributions go to creating an exceptional experience that will strengthen Dallas' youth film community. Sponsors provide the means to bridge the gap between student filmmakers' inspirations and their finished productions. They serve to give education and confidence that inspires young filmmakers in need to continue to pursue their fervor for this complex and rewarding art form.

"Even online events have their own individual costs, so any contribution made will be used well to support our cause," said Harrison. "Sponsorship packages provide benefits like the ability to promote your company, free passes to the event and participating as part of the judges' panel."



Click here to learn more about sponsorship opportunities. For more on the Pegasus Film Festival, visit PegasusFilmFestival.com/Donate.

About Pegasus Film Festival

As a part of the newly created Pegasus Media Project (<u>Pegasus Media Project.com</u>) formed by educators and filmmakers, Niloo Jalilvand and Glenys Quick, which acts as a bridge between high school and the professional world, to create a supportive environment to the future filmmakers. Pegasus Media Project allows students to be mentored by industry professionals, and go straight into the professional filmmaking field, where they learn all of the necessary tools and concepts in many areas of film and media careers.

The Pegasus Film Festival fulfills the mission to empower the storytellers of tomorrow! The Festival has been in action since 2015 when festival founder, Jalilvand, realized a need for student exposure in the arts. Being a teacher at an art school, she wanted to shed more light on the creative artists she was around daily. Pegasus is giving young filmmakers the chance to present their art to audiences and judges.

This year's leadership team is composed of dedicated and creative students from across the DFW Metroplex. Daviah Harrison, who attends Booker T. Washington HSPVA, is the 2021 Festival Director; Joel Camot Jr., attending Alcuin School, is the Festival Producer; Lucy Roberts, attending The Hockaday School, is the Assistant Director; and Ariel White, from Plano West Senior High School, is the Social Media Coordinator. The team also consists of members from Desoto High School, Young Women's Leadership Academy and St Mark's School of Texas.

Also joining Pegasus this year are a team of professional judges, who all have backgrounds in filmmaking, who will be analyzing the films and choosing our winners



this year. This year's judges panel includes: Bart Weiss, Raquel Chapa, Rex Mcgee, Raoul Toressi, Patrick Bresnan, Ivete Lucas, Atheena Frizzel, Augistine Frizzel and Marvin Robinson.

This student-led festival has created many opportunities and will guide students to become great leaders in their careers.

###

Media Contacts

Kelly J Kitchens Press & Publicity Mentor 214-684-1378 kelly@kellykitchenspr.com

Daviah Harrison Festival Director daviahmeshun@gmail.com

CJ Camot
Festival Producer
Jycamot@gmail.com

Niloo Jalilvand Festival Founder 214-597-6288 njalilvand@pegasusfilmfestival.com



Grayson Lesley - Milburn
Press & Publicity
Graysonmicaela@gmail.com

Social Media Hashtags

#PFF2021

#PegasusFilmFestival

#TXHighSchoolFilm

#TXStudentFilmFest

#TXStudentFilmmakers

#TXStudents4Students

#TXFilmStudents

#TexasCreativeStrong

Use the following social media handles: #PFF2021 @pegasusfilmfest Join the Event's page and invite your contacts to our Facebook Event Group Follow us on Instagram, @pegasusfilmfestival, and on Twitter, @pegasusfilmfest!

Links to Reference

Website:

https://www.pegasusfilmfestival.com/

Film Submissions:

https://filmfreeway.com/PegasusFilmFestival

Twitter:

https://twitter.com/PegasusFilm

Facebook:

https://www.facebook.com/pegasusfilmfestival

Instagram:

https://www.instagram.com/pegasusfilmfestival/

The PFF Team:



https://www.pegasusfilmfestival.com/copy-of-our-team



Joel "CJ" Camot, Producer, Pegasus Film Festival 2021



Daviah Harrison, Director, Pegasus Film Festival 2021

About PEGASUS MEDIA PROJECT

Pegasus Media Project has partnered with the national program Arts2Work and is developing the first ever Apprenticeship Program for Media Producers and Video Editors in Texas. Instead of traditional unpaid internships, Apprenticeships are offered as paid, on-the-job training and creative project work with clients. Our Apprentices will include creating videos for community arts organizations to help them build back from COVID, engaging with new audiences and a celebration of the arts in Dallas!







